



## MASHAV - Israel's Agency for International Development Cooperation

invite professionals  
to participate in the



### International Course: **Leadership for Civil Society Activism**

15-31 July 2018

Israel



MASHAV Carmel Training Center  
מרכז משיב כרמל ■ להדרכה בינ"ל ע"ש גולדה מאיר

## ABOUT THE COURSE

### Background

Community and individual social activism is of great contribution to the promotion of a just and inclusive society as governments are not the only one to cover the rights and well-being of its citizens. The complexity of our times demands many other actors. At the age of digital media, social movements are formed rapidly and grow into global influencers even faster. Citizens' mobilization encourages individuals to volunteer and take action for the betterment of their own societies.

Social activists tend to be alert to needs in the community and thus often become pioneers in new services and lobbyists for new legislation. Moreover, Activists provide vital feedback to decision makers, extent pressure for reform or solve problems themselves by pressuring the state systems altogether.

By sharing the Israeli experience, MASHAV through its affiliate, the Golda Meir MASHAV Carmel Training Center- MCTC is committed to strengthening women and men and enhance their capacity to participate and contribute to the development process of their communities. To this end, training activities and courses in community development are conducted annually with gender mainstreaming and the promotion of gender equality as cross cutting issues.

### Aim

Training on community activism aim to equip community leaders in building and strengthening their civil society. The direct relationship between the strength of a community and solving the problems of the individuals who live in it is widely acknowledged.

Such course aims to emphasize the mobilization of human and material resources and is designed to develop and strengthen local leadership and organizations in addressing issues of public concern through collective activity.

### Program Topics

- Leadership as a driver of change: models and skills for community leadership
- Mobilizing individuals and organizations: The contribution of voluntarism to community development
- Gender mainstreaming and the promotion of gender equality in social projects
- Addressing gender biases and the promotion of equal participation of all groups in the society
- Strategic and financial planning for social causes
- Communication and presentation skills
- Coalition building and networking
- Sharing and analyzing models and case studies of social movements from participants' countries
- Voluntarism in Israel: analysis and field studies
- Concrete examples of social activism in Israel through study visits.

## APPLICATION

### Application Requirements

The course is designed for women and men, representatives of national and international civil society organizations, political and social activists, trade unions, community leaders and aspiring leaders engaged in the promotion of social activism and gender equality in their communities.

A full command of **English** is required.

### Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website:

<http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms should be sent to the relevant Israeli mission in the respective country with a copy to [Liat.baron@mfa.gov.il](mailto:Liat.baron@mfa.gov.il) at MASHAV and [rana@mctc.org.il](mailto:rana@mctc.org.il) at MCTC **no later than May 11 2018**.

## GENERAL INFORMATION

### Arrival and Departure

Arrival date: 15/7/2018

Opening date: 16/7/2018

Closing date: 31/7/2018

Departure date: 31/7/2018 evening to 01/8/2018 morning

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### Location and Accommodation

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

The course will be held at The Golda Meir MASHAV Carmel International Training Center, situated in Haifa. Participants will be accommodated at MCTC in double rooms (two participants per room).

### **Health Services**

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

### **About MASHAV**

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il> <https://www.facebook.com/MASHAVisrael>

### **About The Golda Meir MASHAV Carmel International Training Center (MCTC)**

The Golda Meir MASHAV Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, some 22,500 participants from over 150 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 650 capacity-building programs and workshops, and 29 International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Organization and Management of Microenterprises, all with gender as a crosscutting issue. In each training program there are up to 30 women and men from various countries. Usually two workshops are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic). The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. A library and a computer laboratory with internet access serve the participants. MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities. [www.mctc.org.il](http://www.mctc.org.il)

### **For further information, please contact:**

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